



SNIA 2014 ANNUAL MEMBERS' SYMPOSIUM GUIDE

San Jose, CA
January 27 - 30, 2014
Sainte Claire Hotel

4360 ArrowsWest Drive
Colorado Springs, CO 80907
www.snia.org

WWW.SNIA.ORG

WELCOME

Welcome Symposium Attendees,

On behalf of the SNIA Board of Directors, Technical Council, our Work Group and Forum/Initiative/Committee Leaders, and the SNIA Staff, it is our pleasure to welcome you to our 2014 SNIA Annual Members' Symposium in San Jose, California.

We have created an agenda that allows us to bring our various groups together in a face-to-face setting to work on projects that will advance the core strategic goals of the SNIA — standards development, educational and conference programs, and market awareness initiatives. These SNIA meetings help define the objectives and set the pace for our planned 2014 deliverables.

During this Symposium, we are delighted to welcome several keynote speakers. On Tuesday at 8:30, we have two keynote presentations. First, Jim Handy, Analyst, Objective Analysis will present *Why is Solid State Storage Crucial to the Data Center?*; and then both Jim and Tom Coughlin, Founder, Coughlin Associates will co-present *Why Hybrid Storage Strategies Give the Best Bang for the Buck*. On Wednesday at 8:30, Camberley Bates, Managing Partner, Evaluator Group and Russ Fellows, Senior Partner, Evaluator Group will co-present *What We are Telling YOUR Customers*.

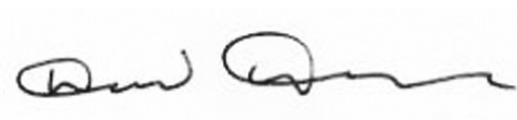
We are offering two Birds-of-a-Feather (BOF) sessions which take place in the evenings: *The Internet of Things – Impact on the Storage Industry* hosted by SNIA-India, and *LTF5 Tape and Cloud Storage*.

A tradition in our Annual Members' Symposium is to recognize those members whose efforts and contributions during the past year were voted the most noteworthy by their peers. So, be sure to attend our reception on Tuesday evening from 5:30 to 6:30. We will be announcing and toasting our 2013 SNIA member recognition program honorees. This will also include our annual group awards.

Like last year, we are also hosting a full-day Storage Industry Summit on Non-Volatile Memory (separate registration required and agenda available). It is taking place on Tuesday, will run in parallel with the Annual Members' Symposium, and is in the Sainte Claire Ballroom beginning at 8:30. We expect a full house of industry leaders, analysts, media, vendors, and implementers at this strategically important forum. The SNIA Solid State Storage Initiative and the Non-Volatile Memory Programming TWG have worked diligently to recruit and organize a stellar line-up of speakers from companies leading the way in this important technology. The agenda will provide attendees with a comprehensive deep-dive on the how this technology is changing the architecture of computer and storage systems.

We look forward to a productive event and encourage you to network, get involved and become an active participant in our vibrant association. We also express our gratitude for your attendance and contributions to the Symposium, as well as our appreciation of your employers' support of the time and expense to travel to and attend. The SNIA recognizes that its programs, industry relevance, and momentum are sustained through the direct participation of folks like you.

Thank you and enjoy the Symposium,



David Dale
Chairman, SNIA



Leo Leger
Executive Director, SNIA

GROUP DESCRIPTIONS AND MEETING DETAILS

COMMITTEE DESCRIPTIONS

ANALYTICS AND BIG DATA COMMITTEE

The ABDC is a SNIA Committee that is dedicated to fostering the growth and success of the market for what is generally referred as Analytics and Big Data, and more generally, the use of data storage resources and services by analytics and big data applications and toolsets.

Meeting Details:

Dial-in Information:

Teleconference: 1-866-439-4480
Participant Passcode: 44005265#

Webex Information:

Go to: snia.webex.com
Date: Wednesday, January 29, 2014
Time: 9:30 am, Pacific Standard Time
Meeting Number: 798 315 978
Meeting Password: abdc2014
Host Key: 670869 (use this to reclaim host privileges)

DATA PROTECTION AND CAPACITY OPTIMIZATION (DPCO) COMMITTEE

The goals of the DPCO Committee are to educate the vendor and user communities about data protection and efficient data storage technologies, perform market outreach that highlights the benefits of relevant technologies and document implementation considerations and best practices, and advocate and support technical work associated with data protection and capacity optimization.

Meeting Details:

Dial-in Information:

Teleconference: 866-439-4480
Participant Passcode: 26264994#

Webex Information:

Go to: snia.webex.com
Date: Tuesday, January 28, 2014
Time: 1:00 pm, Pacific Standard Time
Meeting Number: 795 637 049
Meeting Password: dpco2014
Host Key: 838680 (use this to reclaim host privileges)

GROUP DESCRIPTIONS AND MEETING DETAILS

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FORUM AND INITIATIVE DESCRIPTIONS

SOLID STATE STORAGE INITIATIVE (SSSI)

The SNIA Solid State Storage Initiative (SSSI) fosters the growth and success of solid state storage in commercial and consumer environments. They will be meeting to discuss plans for 2014.

Meeting Details:

Dial-in Information:

Access Number: 877-270-2716

Meeting ID: 4421

Meeting password: 3875

Date: Monday, January 27, 2014

Time: 10:00 am, Pacific Standard Time

Meeting Number: 795 298 324

Meeting Password: sssi2014

Host Key: 814559 (use this to reclaim host privileges)

STORAGE MANAGEMENT INITIATIVE (SMI) TECHNICAL TRACK

The Storage Management Initiative (SMI) oversees and drives the development of a standardized and interoperable storage management interface known as the Storage Management Initiative Specification (SMI-S).

Meeting Details:

Dial-in information for each day:

Teleconference: 1-866-439-4480 or 1-212-786-7191

Participant Passcode: 26814812#

Webex information for each day:

Go to: snia.webex.com

Date: Monday, January 27, 2014

Time: 9:00 am, Pacific Standard Time

Meeting Number: 798 085 738

Meeting Password: tsg2014

Host Key: 728365 (use this to reclaim host privileges)

Date: Tuesday, January 28, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 793 831 801

Meeting Password: tsg2014

Host Key: 213555 (use this to reclaim host privileges)

Date: Wednesday, January 29, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 796 219 127

Meeting Password: tsg2014

Host Key: 867831 (use this to reclaim host privileges)

SNIA 2014 ANNUAL MEMBERS' SYMPOSIUM

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GENERAL INFORMATION

Welcome to the SNIA 2014 Annual Members' Symposium! This guide is designed to assist you in maximizing the benefit of your participation in the Symposium, whether you will be physically attending, or virtually attending by calling into the meetings during the week.

The SNIA Symposium's primary function is to bring together SNIA's Forums, Initiatives, Committees, and Technical Work Groups in face to face meetings to collaborate on the various projects that help advance the mission of the association.

Below are some key terms you are likely to encounter during an SNIA Symposium:

- **Forum** – A SNIA Forum is a group of SNIA Members that focus on technology specific marketing and education activities.
- **Initiative** – A SNIA Initiative is a group of SNIA Members that furthers the SNIA's purpose to develop specifications, infrastructure, and proposed standards via SNIA's normal standards development process. The primary distinction between a Forum and an Initiative is that an Initiative is charted to do technical work via a SNIA Technical Work Group whereas a Forum is not.
- **Committee** – A SNIA Committee is a group of SNIA Members that focus on specific marketing and education activities that do not fall under a specific Forum.
- **Technical Work Group** – A SNIA Technical Work Group (TWG) is a group of SNIA Members that carry out original technical work of the organization. There are multiple Technical Work Groups working on a variety of technical topics.

Intellectual Property Notice

If you plan to attend any Technical Work Group and/or SMI-S Technical Steering Group (TSG) meetings: "You are hereby informed that, under the SNIA IP Policy, your presence at a Technical Work Group meeting may obligate you and/or your company/organization with respect to any of the work items of the SNIA Technical Work Group whose meeting you attend." Attending an SMI-S Technical Steering Group (TSG) meeting is to be considered as attending a meeting of all the Technical Work Groups involved in SMI-S technical development concurrently.

TWG Meeting Participation Guidelines

Most of our Technical Work Groups (TWGs) convene at our Symposium to work on detailed technical specifications. These meetings are the continuation of an ongoing schedule established to achieve critical objectives and deadlines. Therefore, the agendas of TWG meetings are highly focused, and time management during these sessions is of great importance. SNIA Members are welcome to attend TWG meetings, but please recognize and consider that the TWG Chair and participants may not have the time to provide full updates on the group's current work due to the intensity of the activity and time and agenda constraints. During breaks or after the meeting, feel free to ask the TWG Chair about the best way for you to get updated on or possibly participate in the TWG.

If your company is not a SNIA Member, or your company is a SNIA Member but has not joined the TWG whose meeting you are attending, your participation in the TWG meeting is restricted to that of an "observer." In addition to the time and focus factors mentioned above, this restriction is primarily due to SNIA policies around Intellectual Property. For questions on TWG policies and procedures, please contact Arnold Jones at 407-435-1067, arnold.jones@snia.org.

GROUP DESCRIPTIONS AND MEETING DETAILS

FORUM AND INITIATIVE DESCRIPTIONS

CLOUD STORAGE INITIATIVE (CSI)

The mission of the SNIA Cloud Storage Initiative is to foster the growth and success of the market for what is generally referred to as cloud storage and more generally the use of data storage resources and services in the Cloud.

Meeting Details:

Dial-in Information:

Teleconference: 1-866-439-4480
Participant Passcode: 17882161#

Webex Information:

Date: Monday, January 27, 2014
Time: 9:00 am, Pacific Standard Time
Meeting Number: 790 175 511
Meeting Password: cloud2014
Host Key: 415617 (use this to reclaim host privileges)

GREEN STORAGE INITIATIVE (GSI)

SNIA's Green Storage Initiative is dedicated to advancing energy efficiency and conservation in all networked storage technologies in an effort to minimize the environmental impact of data storage operations.

Meeting Details:

Dial-in Information for both days:

Teleconference: 1-866-439-4480
Passcode: 32063756#

Webex Information for both days:

Go to: snia.webex.com

Date: Monday, January 27, 2014
Time: 9:00 am, Pacific Standard Time
Meeting Number: 794 262 827
Meeting Password: gogreen
Host Key: 416665 (use this to reclaim host privileges)

Date: Wednesday, January 29, 2014
Time: 1:00 pm, Pacific Standard Time
Meeting Number: 797 374 572
Meeting Password: gogreen
Host Key: 580590 (use this to reclaim host privileges)

GROUP DESCRIPTIONS AND MEETING DETAILS

TECHNICAL WORK GROUP DESCRIPTIONS

NVM PROGRAMMING TWG

The NVM Programming TWG was created for the purpose of accelerating availability of software enabling NVM (Non-Volatile Memory) hardware. The TWG creates specifications which provide guidance to operating system, device driver, and application developers. These specifications are vendor agnostic and support all the NVM technologies of member companies.

Meeting Details:

Dial-in Information for both days:

Teleconference: 866-439-4480

Participant Passcode: 69280142#

Webex Information for each day:

Go to: snia.webex.com

Date: Wednesday, January 29, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 799 939 723

Meeting Password: nvm2014

Host Key: 750680 (use this to reclaim host privileges)

Date: Thursday, January 30, 2014

Time: 8:30 am, Pacific Standard Time

Meeting Number: 799 939 723

Meeting Password: nvm2014

Host Key: 750680 (use this to reclaim host privileges)

SOLID STATE STORAGE (SSS) TWG

The Solid State Storage Technical Work Group has been created for the purpose of developing standards related to system implementations of Solid State Storage technology.

Meeting Details:

Dial-in Information:

Teleconference: 1-866-439-4480

Passcode: 25478081#

Webex Information:

Go to: snia.webex.com

Date: Thursday, January 30, 2014

Time: 9:00 am, Pacific Standard Time

Meeting Number: 799 517 377

Meeting Password: SSSrocks

Host Key: 935308 (use this to reclaim host privileges)

GENERAL INFORMATION

Internet Access

1. Connect to wireless network named "Sainte Claire"
2. Open your web browser
3. Follow the on-screen instructions, and enter "hotel1" for both username and password

Parking

Parking for individual day attendees will receive a discounted daily flat rate of \$15 per car per day. Overnight parking is \$29.

Abbreviations Decoder

ABDC	Analytics and Big Data Committee
BOF	Birds-of-a-Feather
CDP	Continuous Data Protection
CSI	Cloud Storage Initiative
CTP	Conformance Testing Program
DDF	Disk Data Format
DPCO	Data Protection and Capacity Optimization Committee
DRM	Disk Resource Management
DSI	Data Storage Innovation Conference
ESF	Ethernet Storage Forum
EdComm	SNIA Education Committee
FCAS	Fixed Content Aware Storage
GSI	Green Storage Initiative
IP	Intellectual Property
LTFS	Linear Tape File System
LTR	Long Term Retention
NDMP	Network Data Management Protocol
NVM	Non-Volatile Memory
SDC	Storage Developer Conference
SIG	Special Interest Group
SMI	Storage Management Initiative
SMI-S	Storage Management Initiative Specification
SSIF	Storage Security Industry Forum
SSSI	Solid State Storage Initiative
TC	Technical Council
TSG	Technical Steering Group
TWG	Technical Work Group

How to start a Webex meeting

To Host your meeting:

- 1) Visit <http://snia.webex.com> to locate your meeting.
- 2) Click on the meeting name, type in your meeting password, type in your name and type in your email address.
- 3) Click "Join Now"
- 4) Once logged into the meeting, please select "Participant" from the menu.
- 5) Then select "Reclaim Host Role" and enter your Host Key.
- 6) You will then become the "host/presenter" and can proceed with your meeting.

Participants joining a WebEx:

- 1) Visit <http://snia.webex.com> to locate your meeting.
- 2) Click on the meeting name, type in your meeting password, type in your name and type in your email address.
- 3) Click "Join Now"

GENERAL INFORMATION

SNIA ONSITE STAFF CONTACT INFORMATION

For an organization chart of SNIA Staff (including Contract Consultants) please visit our Website.

Onsite Staff Person	Cell Phone	Areas of Responsibility
Serena Buckholz	415-760-6454	Online Programs and Website Manager
Marilyn Fausset	207-467-1412	Senior Technical Writer
Marty Foltyn	619-992-2195	Business Development Representative
Kristin Hauser	415-202-4045	Senior Marketing Manager
Arnold Jones	407-435-1067	Technical Council Managing Director
Leo Leger	508-254-4932	Executive Director
Michael Meleedy	508-740-0012	Business Services and Education Director
Lisa Mercurio	781-720-8000	Membership Services Manager

UPCOMING SNIA EVENTS



Data Storage Innovation Conference

www.DSIcon.org

April 22-24, 2014, Santa Clara, CA

Join us for SNIA's inaugural Data Storage Innovation Conference (DSI). DSI is for decision-makers, technology implementers, and those expected to recognize, influence, and support data storage innovation as actual production solutions. DSI identifies the challenges you most frequently face while offering practical solutions from leading and innovative industry end-users, vendors, consultants, etc. Participate in DSI if you are part of that highly specialized "techno-geek" squad for any company or department where these skills are expected of you. DSI will also be offering a SNIA Tutorial track, a Hands-on-Lab, and an expo hall.

Speaking Opportunity: The Call for Presentations for DSI closes on February 3, 2014. www.regonline.com/DSICFP14



STORAGE DEVELOPER CONFERENCE

SNIA ■ SANTA CLARA, 2014

2014 Storage Developer Conference

www.storagedeveloper.org

September 15 - 18, 2014, Santa Clara, CA

Staying current with the latest technology can amount to a lot of dollars and time. Attending SDC is a cost-effective way to acquire training in a host of different areas through tutorials, sessions, Keynote speakers, and SMB2/SMB3 plugfest. Take advantage of this opportunity to learn from the experts all in one place.

Speaking Opportunity: The Call for Presentations for SDC opens the first week of February.

www.regonline.com/SDCCFP14

UPCOMING SNIA TECHNICAL SYMPOSIA

SNIA March Technical Symposium, March 17-20, 2014, Miami, FL

SNIA May Technical Symposium, May 13-16, 2014, Austin, TX

SNIA July Technical Symposium, July 21-25, 2014, Portland, OR

Please visit <http://www.snia.org/about/calendar> for the complete SNIA Events Calendar.

GROUP DESCRIPTIONS AND MEETING DETAILS

TECHNICAL WORK GROUP DESCRIPTIONS

LINEAR TAPE FILE SYSTEM (LTFS) TWG

The Linear Tape File System TWG was created for the purpose of developing SNIA Architecture related to the on-tape format for LTFS.

Meeting Details:

Dial-in Information for both days:

Teleconference: 866-439-4480

Participant Passcode: 11564121#

Webex Information for each day:

Go to: snia.webex.com

Date: Monday, January 27, 2014

Time: 9:00 am, Pacific Standard Time

Meeting Number: 799 969 397

Meeting Password: lfs2014

Host Key: 297671 (use this to reclaim host privileges)

LTFS/CLOUD TWG Meeting

Date: Tuesday, January 28, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 799 861 677

Meeting Password: lfs2014

Host Key: 290556 (use this to reclaim host privileges)

LONG TERM RETENTION (LTR) TWG

The Long Term Retention (LTR) TWG is focused on the technical challenges of long term digital information retention & preservation, namely both physical ("bit") and logical preservation. The TWG will generate reference architectures, create new technical definitions for formats, interfaces and services, and author educational materials. The group will be working to ensure that digital information can be efficiently and effectively preserved for many decades, even when devices are constantly being replaced, new technologies, applications and formats are introduced, consumers (designated communities) often change, and so on.

Meeting Details:

Dial-in Information:

Teleconference: 866-439-4480

Participant Passcode: 55896636#

Webex Information:

Go to: snia.webex.com

Date: Wednesday, January 29, 2014

Time: 1:00 pm, Pacific Standard Time

Meeting Number: 793 209 362

Meeting Password: 100years

Host Key: 211899 (use this to reclaim host privileges)

GROUP DESCRIPTIONS AND MEETING DETAILS

TECHNICAL WORK GROUP DESCRIPTIONS

GREEN STORAGE TWG

The Green Storage TWG acts as the primary technical entity for the SNIA to identify, develop, and coordinate technical matters related to energy and cooling of storage networking products. To be effective, standard metrics must be a realistic reflection of efficiency: work accomplished per energy expended, allowing a determination of clear costs for operations. We believe that a variety of types of storage work must be considered, and that several distinct 'figures of merit' will be needed. We believe that the SNIA is uniquely qualified, as an impartial forum with the right participants, to create useful metrics for users.

Meeting Details:

Dial-in Information for each day:

Teleconference: 1-866-439-4480

Passcode: 32063756#

Webex Information for each day:

Go to: snia.webex.com

Date: Monday, January 27, 2014

Time: 1:00 pm, Pacific Standard Time

Meeting Number: 797 442 131

Meeting Password: gogreen

Host Key: 399733 (use this to reclaim host privileges)

Date: Tuesday, January 28, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 793 384 090

Meeting Password: gogreen

Host Key: 263572 (use this to reclaim host privileges)

Date: Wednesday, January 29, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 797 147 407

Meeting Password: gogreen

Host Key: 270043 (use this to reclaim host privileges)

AGENDA

MONDAY, JANUARY 27, 2014

	Session	Location
7:45 AM - 8:30 AM	Continental Breakfast	Courtyard Atrium
7:45 AM - 5:00 PM	Registration	Grand Ballroom Foyer
9:00 AM - 12:00 PM	Cloud Storage Initiative (CSI)	Santa Cruz
9:00 AM - 12:00 PM	Green Storage Initiative (GSI)	Santa Vesta
9:00 AM - 5:00 PM	Linear Tape File System (LTFS) TWG	Saratoga
9:00 AM - 5:00 PM	SMI-S Technical Track (managed by SMI TSG)	Courtyard Room
10:00 AM - 5:00 PM	Solid State Storage Initiative (SSSI)	Sainte Claire
10:30 AM - 10:45 AM	Refreshments available (session breaks as determined by Chairs)	"Grand Ballroom Foyer & Sainte Claire Foyer"
12:00 PM - 1:00 PM	Lunch provided by SNIA	Courtyard Atrium
1:00 PM - 5:00 PM	Cloud Storage TWG	Santa Cruz
1:00 PM - 5:00 PM	Green Storage TWG	Santa Vesta
2:30 PM - 3:30 PM	Refreshments available (session breaks as determined by Chairs)	"Grand Ballroom Foyer & Sainte Claire Foyer"
5:00 PM - 6:00 PM	Workshop: Social Media	Suite 206
6:00 PM - 7:30 PM	"BoF: Cloud Storage BOF and Silicon Valley Cloud Storage Meetup "LTFS Tape and Cloud Storage"	Courtyard Room

AGENDA

TUESDAY, JANUARY 28, 2014

7:45 AM - 8:30 AM	Continental Breakfast	Courtyard Atrium
7:45 AM - 5:00 PM	Registration	Grand Ballroom Foyer
8:30 AM - 9:30 AM	Welcome and Opening Comments by Wayne Adams, SNIA Chairman Emeritus KEYNOTE: "Why is Solid State Storage Crucial to the Data Center?" Jim Handy, Analyst, Objective Analysis "Why Hybrid Storage Strategies Give the Best Bang for the Buck." Tom Coughlin, Founder, Coughlin Associates Jim Handy, Analyst, Objective Analysis	Ballroom
8:30 AM - 5:30 PM	Storage Industry Summit "The Future of computing – The Convergence of Memory and Storage through Non-Volatile Memory (NVM)" (separate agenda and registration)	Ballroom
9:30 AM - 5:00 PM	Green Storage TWG	Santa Vesta
9:30 AM - 12:00 PM	Joint LTFS TWG and Cloud Storage TWG	Santa Cruz
9:30 AM - 11:00 AM	Storage Management Initiative (SMI) Governing Board (open meeting)	Saratoga
11:00 AM - 12:00 PM	SMI Marketing Committee (open meeting)	Saratoga
10:30 AM - 12:00 PM	2014 Storage Developer Conference (SDC) Taskforce	Sainte Claire
10:30 AM - 10:45 AM	Refreshments available (session breaks as determined by Chairs)	Grand Ballroom Foyer & Sainte Claire Foyer
12:00 PM - 1:00 PM	Lunch provided by SNIA	Courtyard Atrium
1:00 PM - 5:00 PM	Cloud Storage TWG	Santa Cruz
1:00 PM - 5:00 PM	Data Protection and Capacity Optimization (DPCO) Committee	Sainte Claire
1:00 PM - 2:00 PM	Education Committee	Suite 206
1:00 AM - 5:00 PM	SMI-S Technical Track (managed by SMI TSG)	Saratoga
2:30 PM - 3:30 PM	Refreshments available (session breaks as determined by Chairs)	Grand Ballroom Foyer & Sainte Claire Foyer
5:30 PM - 6:30 PM	SNIA Members' Recognition Awards Presentation and Reception	Courtyard Atrium
6:30 PM - 7:30 PM	BoF: TBD	Ballroom

GROUP DESCRIPTIONS AND MEETING DETAILS

Below you will find descriptions for each of the groups participating in the SNIA Annual Members' Symposium listed by category in alphabetical order. Take a moment to locate groups that are of interest to you to aid your Symposium schedule planning. If an meeting details were supplied, you will find it following the group description.

TECHNICAL WORK GROUP DESCRIPTIONS

CLOUD STORAGE TWG

The Cloud Storage TWG acts as the primary technical entity for the SNIA to identify, develop, and coordinate systems standards for Cloud Storage. This group aims to produce a comprehensive set of specifications and drives consistency of interface standards and messages across the various Cloud Storage related efforts.

Meeting Details:

Dial-in Information for all days:

Teleconference: 1-866-439-4480

Participant Passcode: 14781045#

Webex Information for each day:

Go to: snia.webex.com

Date: Monday, January 27, 2014

Time: 1:00 pm, Pacific Standard Time

Meeting Number: 792 756 847

Meeting Password: cloud2014

Host Key: 429491 (use this to reclaim host privileges)

Date: Tuesday, January 28, 2014

Time: 1:00 pm, Pacific Standard Time

Meeting Number: 799 128 656

Meeting Password: cloud2014

Host Key: 294822 (use this to reclaim host privileges)

Date: Wednesday, January 29, 2014

Time: 9:30 am, Pacific Standard Time

Meeting Number: 791 125 449

Meeting Password: cloud2014

Host Key: 984667 (use this to reclaim host privileges)

Topic: Cloud Storage TWG

Date: Thursday, January 30, 2014

Time: 9:00 am, Pacific Standard Time

Meeting Number: 795 294 106

Meeting Password: cloud2014

Host Key: 191250 (use this to reclaim host privileges)

SPECIAL MEETING DESCRIPTIONS

KEYNOTE PRESENTATIONS

Tuesday, January 28, 2014, 8:30 AM - 9:20 AM



“Why is Solid State Storage Crucial to the Data Center?”
Jim Handy, Analyst, Objective Analysis

“Why Hybrid Storage Strategies Give the Best Bang for the Buck”
Tom Coughlin, Founder, Coughlin Associates
Jim Handy, Analyst, Objective Analysis

Wednesday, January 29, 2014, 8:30 AM - 9:20 AM



“What We are Telling YOUR Customers.”
Camberley Bates, Managing Partner, Evaluator Group
Russ Fellows, Senior Partner, Evaluator Group

SPECIAL PRESENTATIONS AND MEETINGS

Tuesday, January 28, 2014, 8:30 AM - 5:30 PM - Ballroom

Storage Industry Summit: The Future of Computing – The Convergence of Memory and Storage Through Non-Volatile Memory (NVM)

As part of the SNIA Annual Members’ Symposium, SNIA is pleased to offer a one-day summit on Non-Volatile Memory that will offer critical insights into NVM and the future of computing. Speakers from companies leading the way in NVM will deliver a comprehensive deep-dive on the issues you need to consider about this technology that has changed the ways that storage devices can be used. Pick up a detailed agenda at the registration desk.

Monday, January 28, 2014, 5:00 - 6:00 PM - Suite 206

Workshop: SNIA Social Media

Come together with like minded people and share experiences, hints, and tips on how using social media has worked for you professionally.

BIRDS-OF-A-FEATHER MEETINGS

BoF: Cloud Storage BOF and Silicon Valley Cloud Storage Meetup: “LTFS Tape and Cloud Storage”

Monday, January 27, 2014, 6:00 - 7:30 PM

As the volume of data moving to the cloud accelerates, tape is becoming an increasingly viable and appealing option for bulk data transport (cloud seeding), cloud-to-cloud data movement, protection storage and high-latency cloud storage tiers. Come learn about the standardization work being done by the Linear Tape File System (LTFS) technical working group at SNIA, in conjunction with the Cloud Technical Working Group to simplify and standardize these use cases, and discuss ways that tape and cloud can work together.

BoF: The Internet of Things – Impact on the Storage Industry

Wednesday January 29, 2014, 5:30 - 7:00 PM

SNIA India will drive a BOF session looking at the development of the Internet of Things. The traditional pathways of information are changing. In the Internet of Things, sensors embedded in physical objects are linked through wireless networks, often using the same Internet Protocol (IP) that connects the Internet. The revolutionary aspect is that physical information systems are being deployed that work largely without human intervention. These networks are starting to create huge volumes of data for business analysis, and this session will examine what the impact may be on the storage industry – what aspects do we need to consider as this technology evolves?

AGENDA

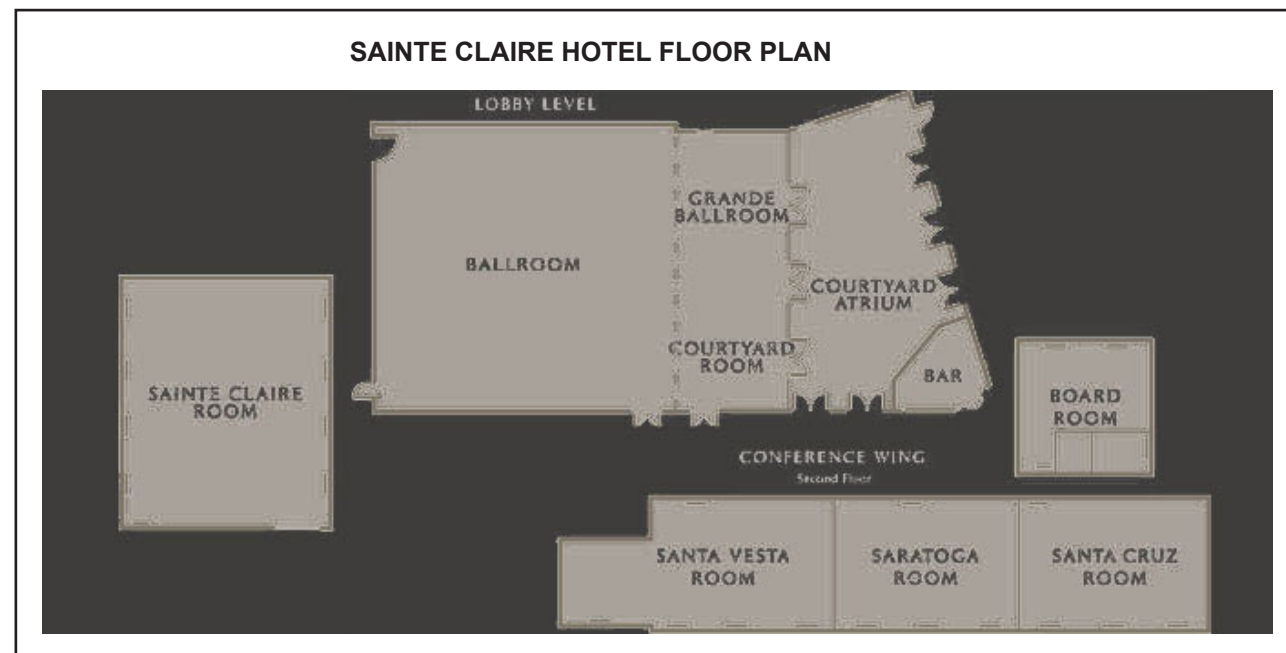
WEDNESDAY, JANUARY 29, 2014

7:45 AM - 8:30 AM	Continental Breakfast	Ballroom
7:45 AM - 5:00 PM	Registration	Grand Ballroom Foyer
8:30 AM - 9:20 AM	Welcome and Opening Comments by Leo Leger, SNIA Executive Director KEYNOTE: “What We are Telling YOUR Customers.” Camberley Bates, Managing Partner, Evaluator Group Russ Fellows, Senior Partner, Evaluator Group	Ballroom
9:30 AM - 5:00 PM	Analytics and Big Data Committee	Sainte Claire
9:30 AM - 5:00 PM	Cloud Storage TWG	Santa Cruz
9:30 AM - 10:30 AM	Cross Marketing Committee	Suite 206
9:30 AM - 12:00 PM	Green Storage TWG	Santa Vesta
9:30 AM - 5:00 PM	NVM Programming TWG	Courtyard Room
9:30 AM - 5:00 PM	SMI-S Technical Track (managed by SMI TSG)	Saratoga
10:30 AM - 12:00 PM	Data Storage Innovation Conference (DSIcon) Task Force	Suite 206
10:30 AM - 10:45 AM	Refreshments available (session breaks as determined by Chairs)	Grand Ballroom Foyer & Sainte Claire Foyer
12:00 PM - 1:00 PM	Lunch provided by SNIA	Courtyard Atrium
2:30 PM - 3:30 PM	Refreshments available (session breaks as determined by Chairs)	Grand Ballroom Foyer & Sainte Claire Foyer
1:00 PM - 5:00 PM	Green Storage Initiative (GSI)	Santa Vesta
1:00 PM - 2:30 PM	Long Term Retention (LTR) TWG	Suite 206
5:00 PM - 6:00 PM	Standards Committee	Suite 206
5:30 PM - 7:00 PM	BoF: “The Internet of Things – Impact on the storage industry.”	Ballroom

AGENDA

THURSDAY, JANUARY 30, 2014

	Session	Location
7:45 AM - 8:30 AM	Continental Breakfast	Courtyard Atrium
7:45 AM - 12:00 PM	Registration	Grand Ballroom Foyer
9:00 AM - 12:00 PM	Cloud Storage TWG	Santa Cruz
8:30 AM - 3:00 PM	NVM Programming TWG	Courtyard Room
8:30 AM - 5:00 PM	SNIA Board of Directors	Sainte Claire
9:00 AM - 12:00 PM	Solid State Storage (SSS) TWG	Santa Vesta
10:30 AM - 10:45 AM	Refreshments available (session breaks as determined by Chairs)	Grand Ballroom Foyer & Sainte Claire Foyer
12:00 PM - 1:00 PM	Lunch provided by SNIA	Courtyard Atrium
2:30 PM - 3:30 PM	Refreshments available (session breaks as determined by Chairs)	Grand Ballroom Foyer & Sainte Claire Foyer



SNIA GROUPS CONTACT INFORMATION

The best person to contact about the current activities of a particular SNIA group is the Chair of the Group. Below you will find the current list of SNIA groups and the associated email address for each Group Chair.

SNIA Forums, Initiatives, and Committees	Chair Email
Analytics and Big Data Committee (ABDC)	bigdata-chair@snia.org
Cloud Storage Initiative (CSI)	csi-chair@snia.org
Data Protection and Capacity Optimization (DPCO) Committee	dpco-chair@snia.org
Education Committee	snia-edcomm-chair@snia.org
Ethernet Storage Forum (ESF)	snia-esf-chair@snia.org
Green Storage Initiative (GSI)	green-chair@snia.org
Global Steering Committee (GSC)	gsc-chair@snia.org
Solid State Storage Initiative (SSSI)	sssi-chair@snia.org
Standards Committee	standards-chair@snia.org
Storage Management Initiative (SMI)	sminit-chair@snia.org
Storage Security Industry Forum (SSIF)	snia-ssif-chair@snia.org
SNIA Technical Work Groups	Chair Email
Cloud Storage TWG	cloudtwg-chair@snia.org
Disk Resource Management (DRM) TWG	snia-drm-chair@snia.org
Fibre Channel (FC) TWG	snia-snmwg-fc-chair@snia.org
File Systems Management (FSM) TWG	fsmtwg-chair@snia.org
Green Storage TWG	greentwg-chair@snia.org
Hypervisor Storage Interfaces (HSI) TWG	hsitwg-chair@snia.org
I/O Traces, Tools and Analysis (IOTTA) TWG	iottatwg-chair@snia.org
Long Term Retention (LT) TWG	littwg-chair@snia.org
Linear Tape File System (LTFS)	lftstwg-chair@snia.org
NDMP Software TWG	ndmptwg-chair@snia.org
NVM Programming TWG	nvmptwg-chair@snia.org
Security TWG	snia-security-chair@snia.org
SMI TSG	tsg_smi-chair@snia.org
SMI-S Core TWG	smiscoretwg-chair@snia.org
Solid State Storage TWG	ssstwg-chair@snia.org
Storage Media Library TWG	snia-sml-chair@snia.org