An Introduction to the Storage Networking Industry Association

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#SNIASDC
What is SNIA?

SNIA is a non-profit global organization dedicated to developing standards and education programs to advance storage and information technology.

Who is SNIA?

A community of storage professionals and technical experts
What SNIA Does

“Give me back the correct bit that I wanted stored.”

- Standards Development and Adoption
- Technology Acceleration and Promotion
- Industry Alliances and Joint Programs
- Global Vendor-Neutral Education
SNIA Educational Resources

- Recent presentations
- Videos
- Tutorials
- White Papers
- snia.org/educational-library
SNIA Educational Resources

- Recorded webinars
- Conference presentations
- Global events
- Storage News and Events
- youtube.com/sniavideo
SNIA Educational Resources

- Award-Winning, industry-recognized technology reference
- Storage/IT terms and definitions
- Constantly updated
- snia.org/dictionary
SNIA’s Technical Scope

PERSISTENT MEMORY
- Non-Volatile Memory Programming Model
- Smart Data Accelerator Interface
- NVDIMMs

COMPUTATIONAL STORAGE
- Services and Products
  • Drives, Processors, Arrays

NETWORKED STORAGE
- Data Access Protocols
- Networking Technologies for Storage

CLOUD STORAGE TECHNOLOGIES
- Data into and out of the Cloud
- Data Orchestration

PHYSICAL STORAGE
- Connectors, Form Factors & Transceivers
- Hyperscaler Storage
- Object Drives
- Solid State Storage

POWER EFFICIENCY MEASUREMENT
- SNIA Emerald™ Power Efficiency

STORAGE MANAGEMENT
- Device and Environment Management
- Next Generation Storage Management

DATA GOVERNANCE & SECURITY
- Privacy and Data Protection Regulations
- Storage Security
- Integrity, Protection, Retention
- Blockchain Storage
The Real Value to SNIA Membership

**INFLUENCE**
- Influence storage technologies important to the marketplace
- Amplify your vendor storage expertise and reputation
- Participate in the development of international standards

**COLLABORATE**
- Participate in multi-vendor interoperability activities
- Gain insight into disruptive industry trends
- Form strategic alliance partnerships
- Develop relationships throughout the industry

**LEAD THE INDUSTRY**
- Educate on all things storage
- Drive standards development and adoption
- Align strategic business objectives with worldwide standards
Enjoy SDC!

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