



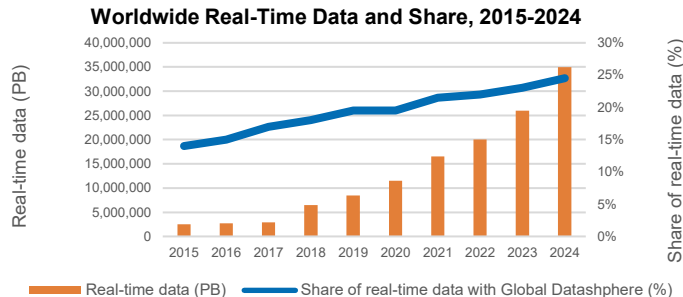
Persistent Memory + Data Services = Big Memory

September 2020



Industry Trends

Real-Time Data as % of All Data is Growing



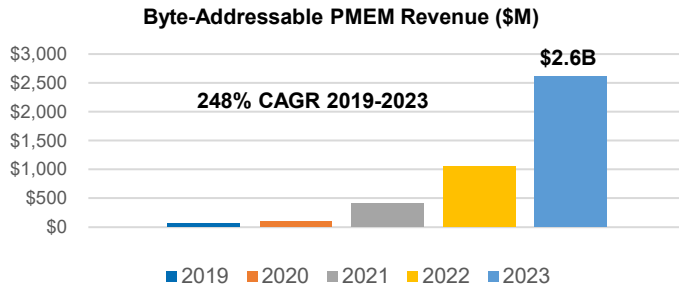
Growth of Real-Time Data & Applications Demand Memory-Centric Infrastructure:

- By 2024, 1/4 of world's data will be real time data
- By 2021, 2/3 of Global 2000 companies will have at least one mission critical app needing to process real time data

Big Memory Software Required to Unlock the Potential of Real-Time Data on Big Memory



Persistent Memory Emerging...



- Intel Shipped Optane Persistent Memory (PMEM) in April 2019
 - Larger capacity and lower price than DRAM
 - Persistence built-in
- Other companies (Micron, SK Hynix and others) are expected to follow

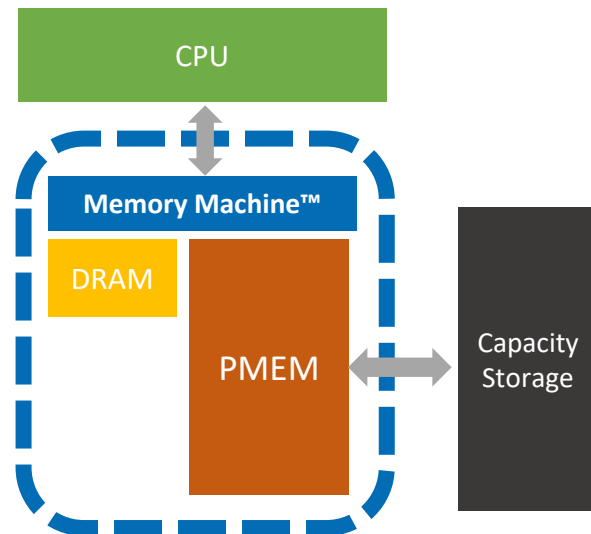
MemVerge Memory Machine™ is the World's 1st Big Memory Software

- **Standard Edition: The BEST way of using PMEM**

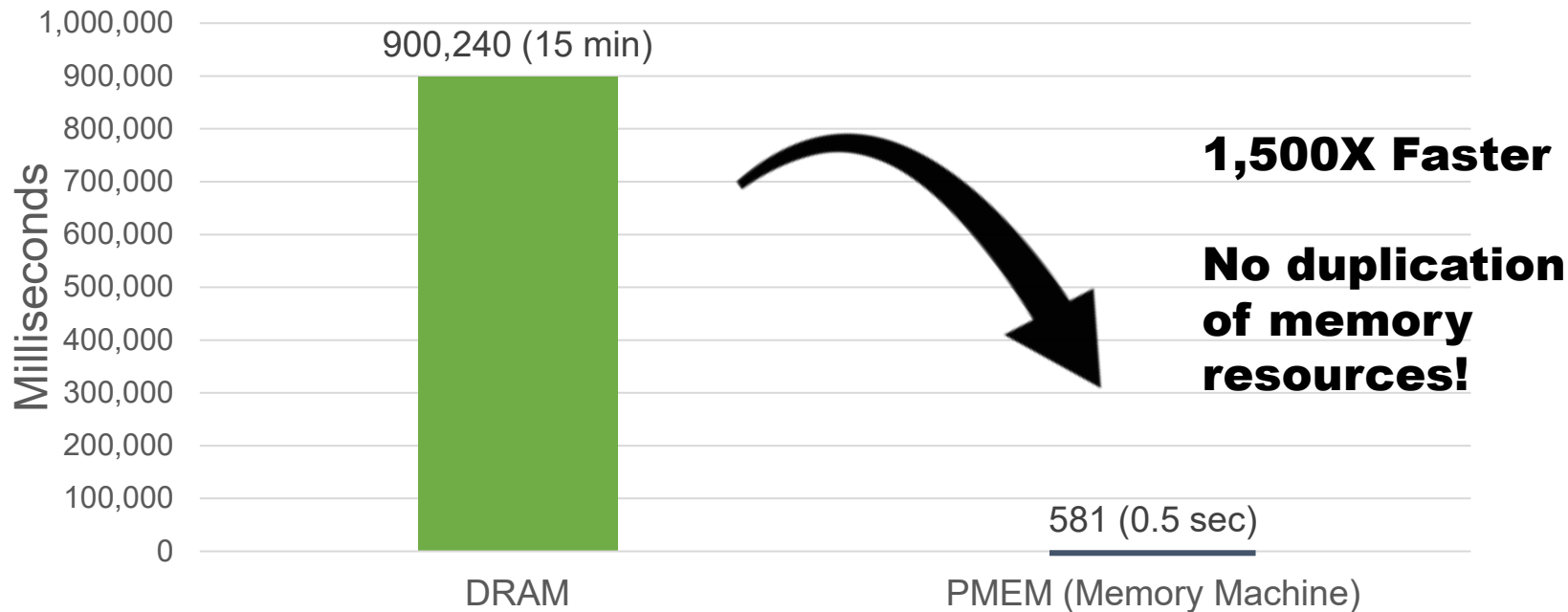
- Software-Defined Memory Service compatible with DRAM
 - No application rewrite required
- Expand memory capacity by tiering DRAM and PMEM
 - Up to 4.5TB per CPU socket
- Lower TCO of memory due to lower cost of PMEM
 - 30-50% cost savings on memory
- DRAM-like performance
 - Software optimization in memory allocation and tiering

- **Advanced Edition with ZeroIO™ Snapshot : The BEST way to persist onto PMEM**

- No application rewrite required
- Auto-save feature protects against application crashes
- Thin-clone feature enables agile and resource-efficient deployment

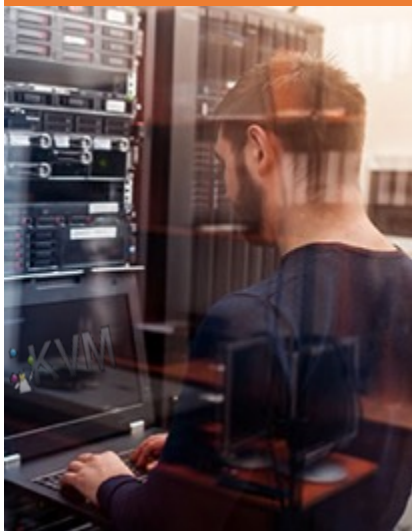


Restore a Redis Database with 300M Keys



Use Case Examples

Lower Cost of Cloud
Memory Infrastructure



Increase Studio
Business Continuity



Increase Agility with
Thin Cloning

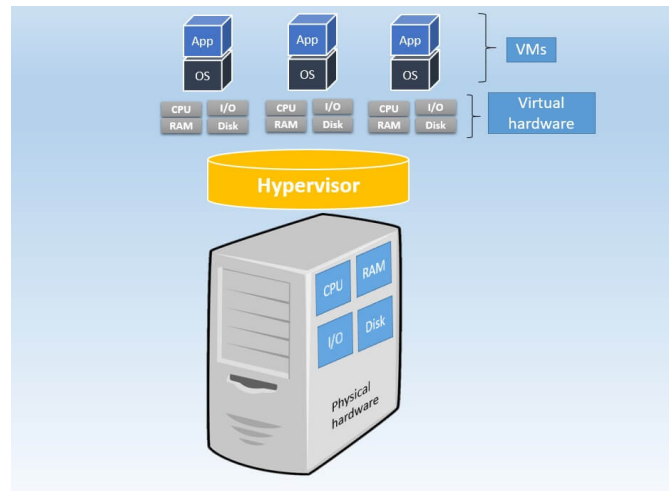


Problem

- Increase VM density
- Reduce per-VM cost

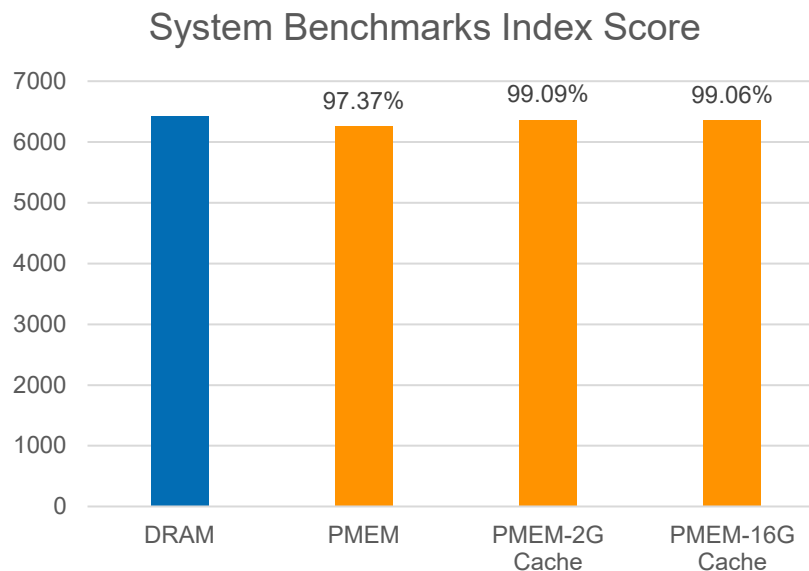
Solution

- Memory Machine™ software delivers software-defined Big Memory service, multiply amount of memory available to the hypervisor
- Adjustable DRAM:PMEM ratio, enabling memory performance similar to DRAM



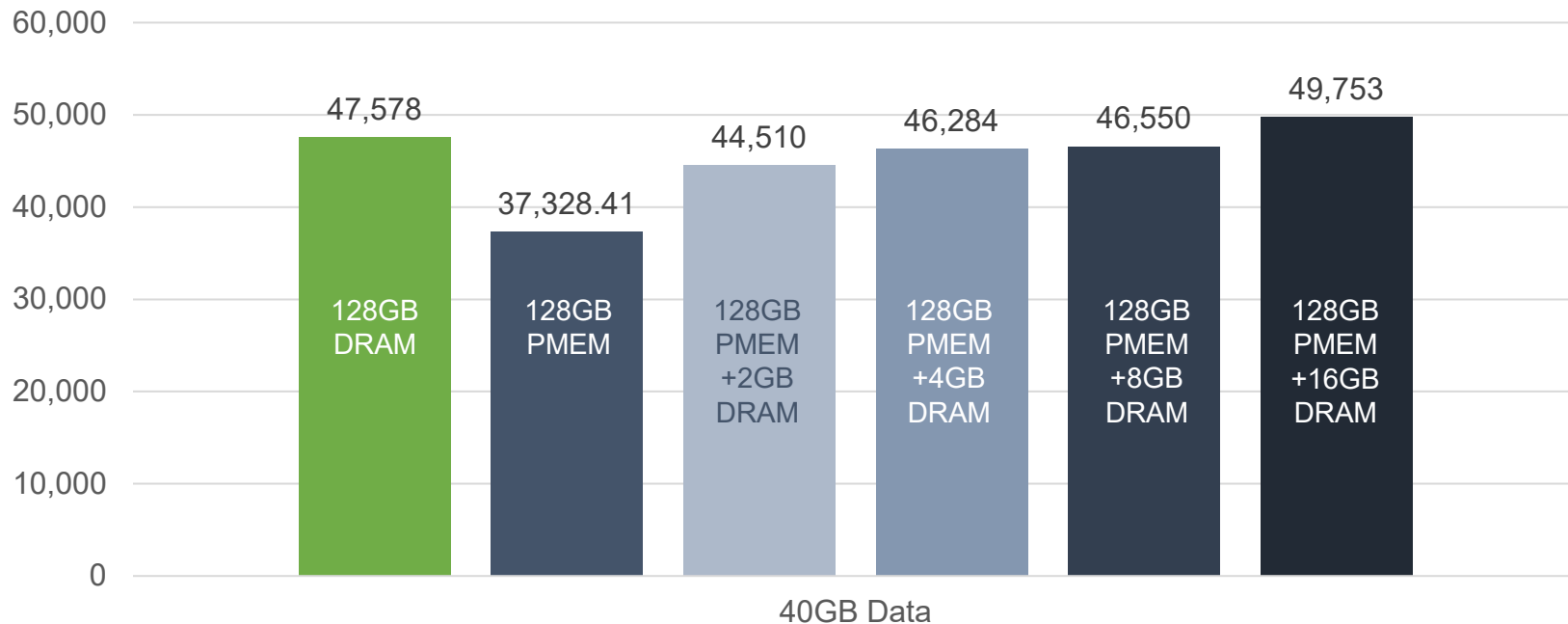
Unix-Bench Performance

- Dhrystone 2 using register variables
- Double-Precision Whetstone
- ExecI Throughput
- File Copy 1024 bufsize 2000 maxblocks
- File Copy 256 bufsize 500 maxblocks
- File Copy 4096 bufsize 8000 maxblocks
- Pipe Throughput
- Pipe-based Context Switching
- Process Creation
- Shell Scripts (1 concurrent)
- Shell Scripts (8 concurrent)
- System Call Overhead



MySQL Performance on Memory Machine™

Sysbench QPS

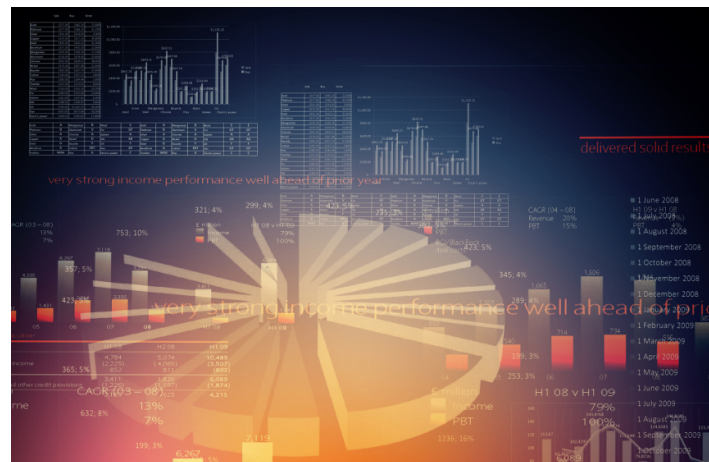


Problem

- Memory-intensive applications take a long time to restart after crash or planned shutdown

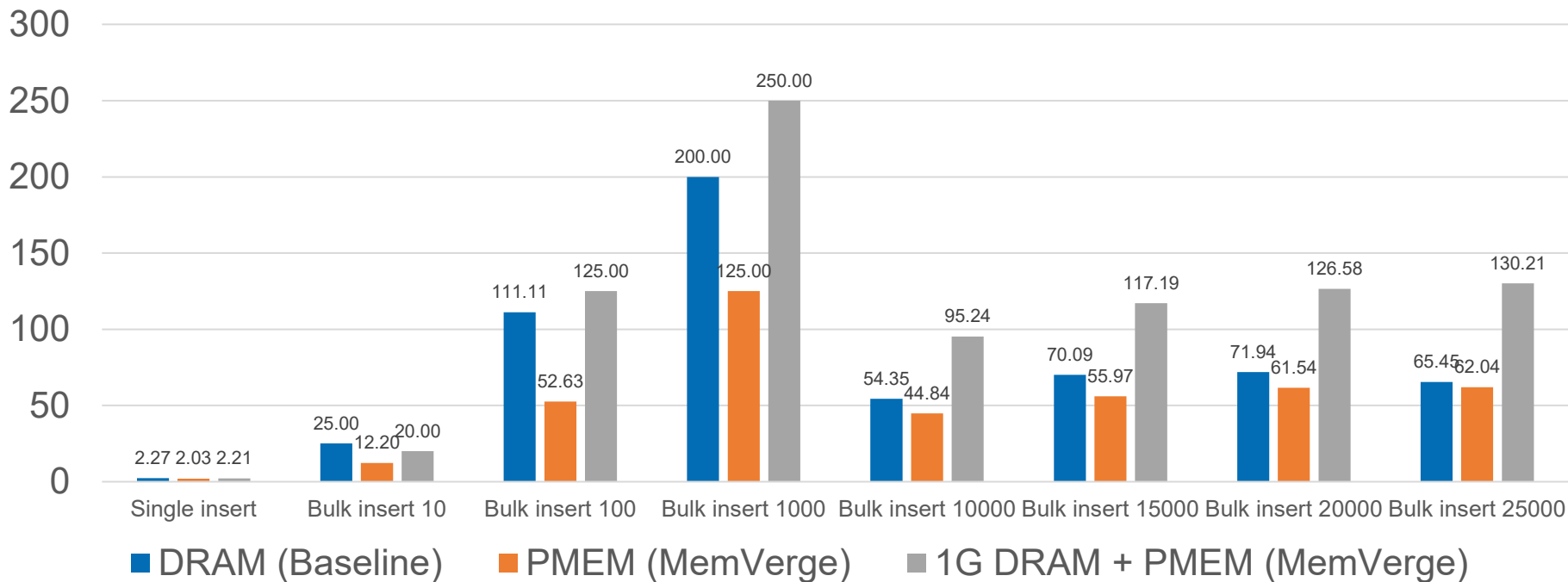
Solution

- Memory Machine takes instant snapshot, as frequently as every 1 minute
- Fast restart of the application from the last snapshot

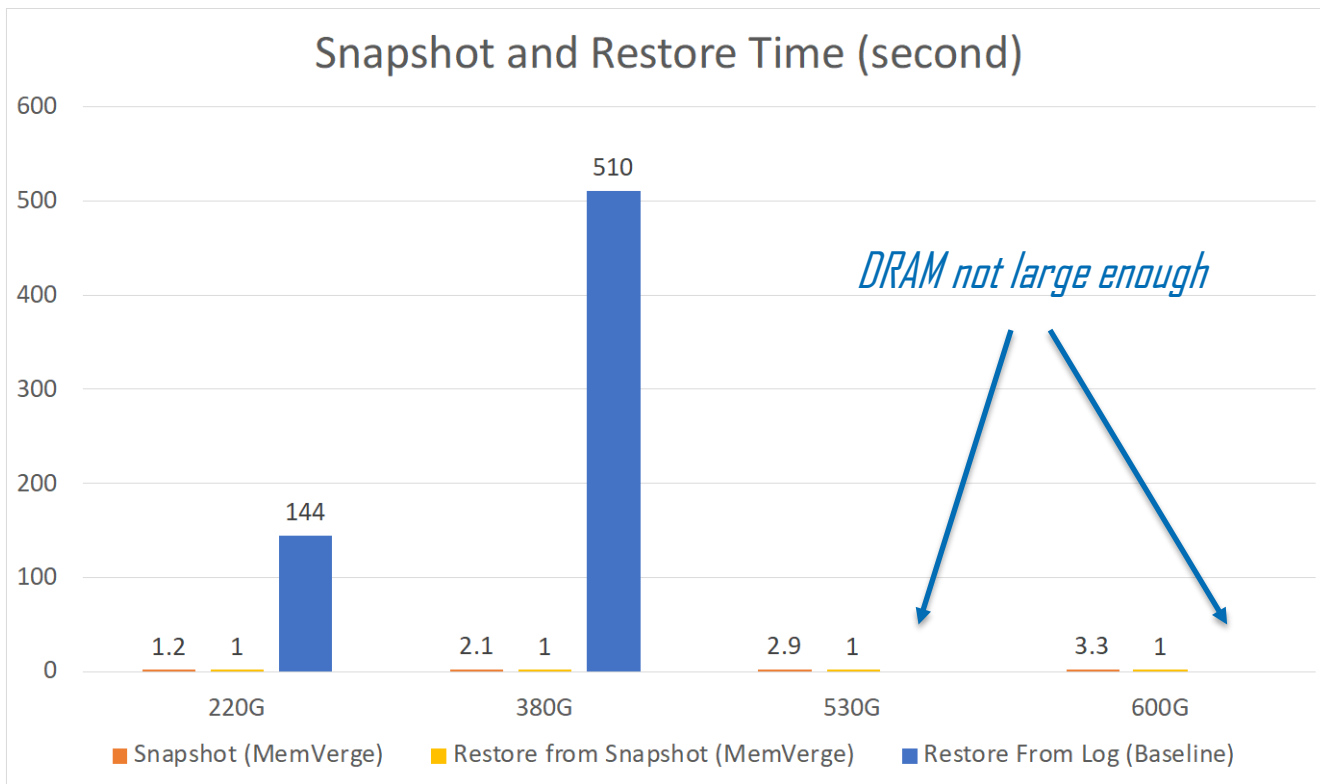


kdb+ Performance Stress Test - Insertion

Insertion Performance (Million Inserts per Second)



kdb+ Snapshot and Restore Performance

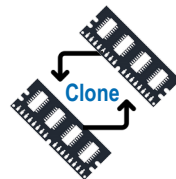
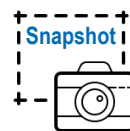


Problem

- Need to set up additional instances of memory-intensive applications, but it requires too much memory or takes too long.

Solution

- Memory Machine takes instant snapshot, as frequently as every 1 minute
- A new application instance can be created from any snapshot quickly, without memory copy.

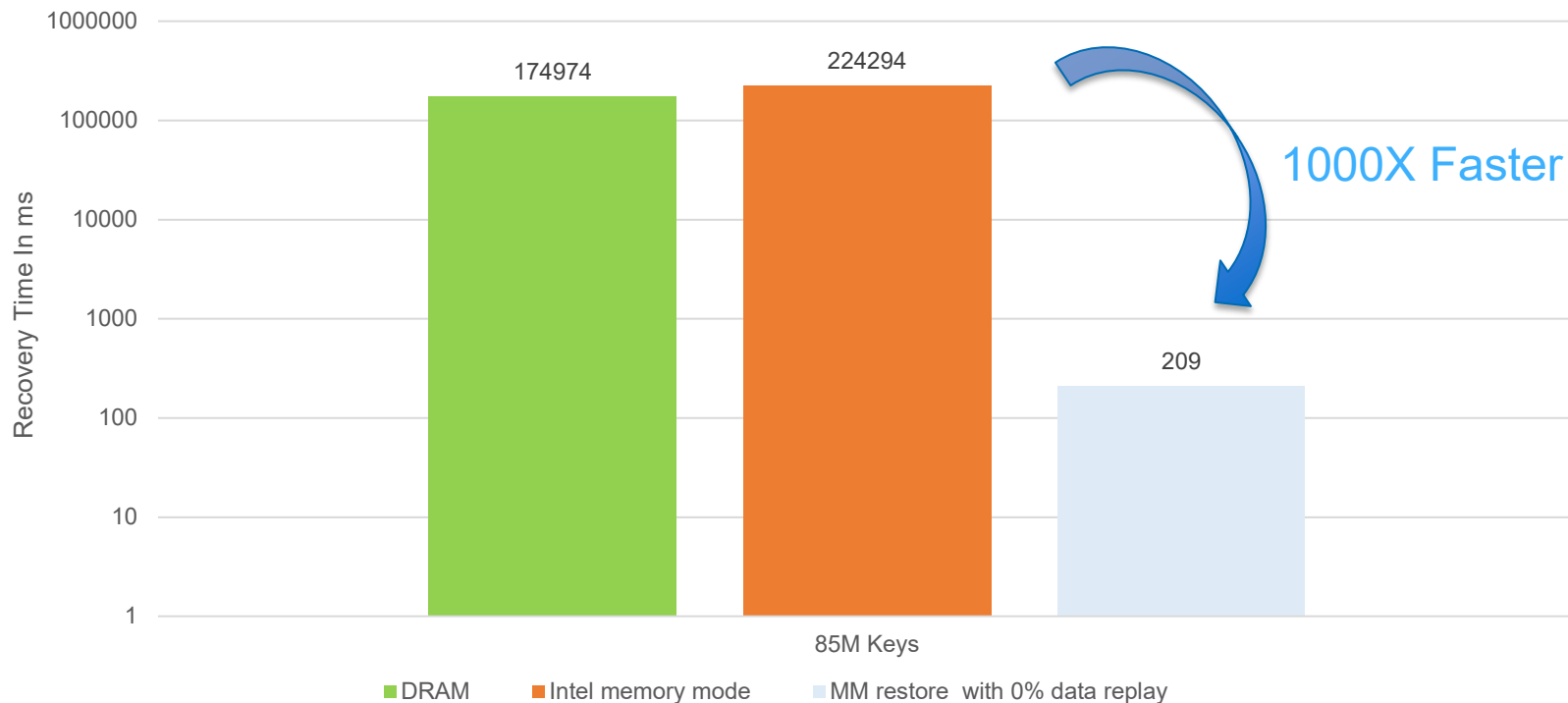


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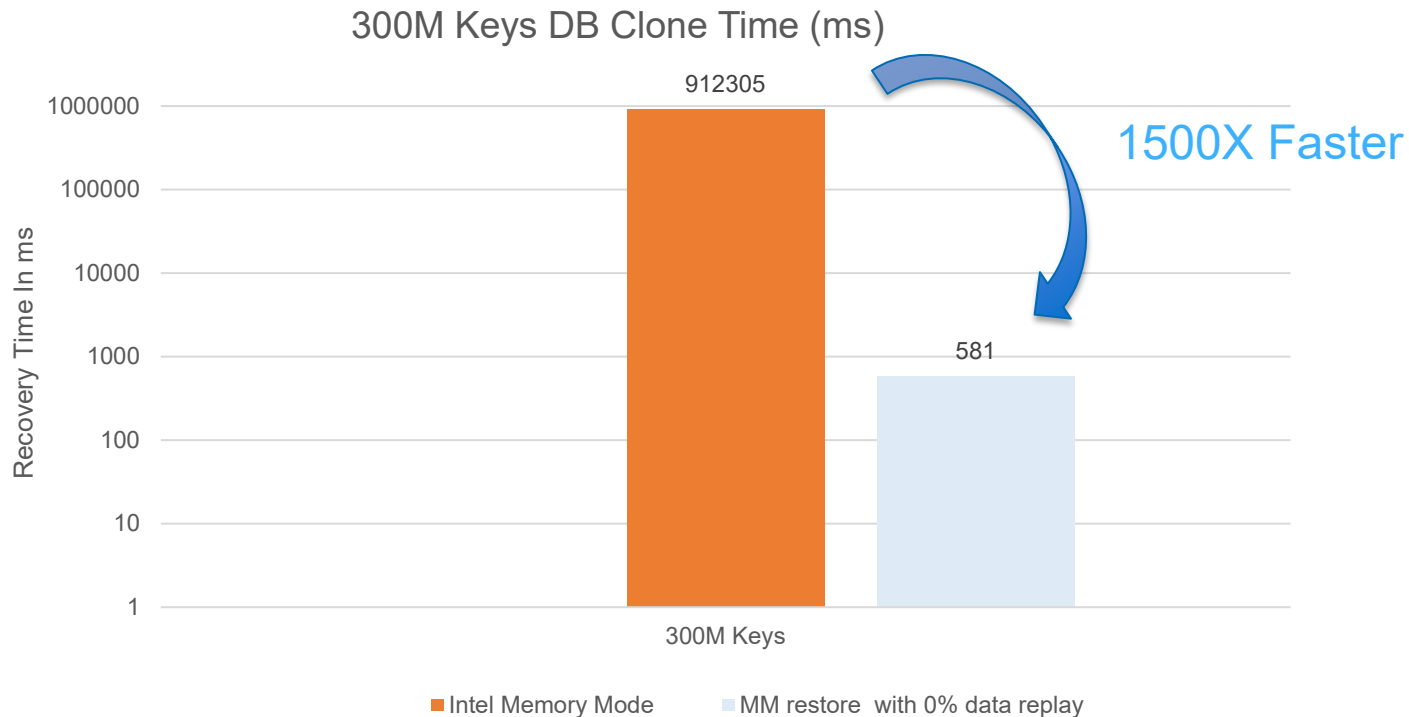


Redis 85M Keys DB Clone

85M DB Clone Time (ms)



Redis 300M Keys DB Clone



Problem

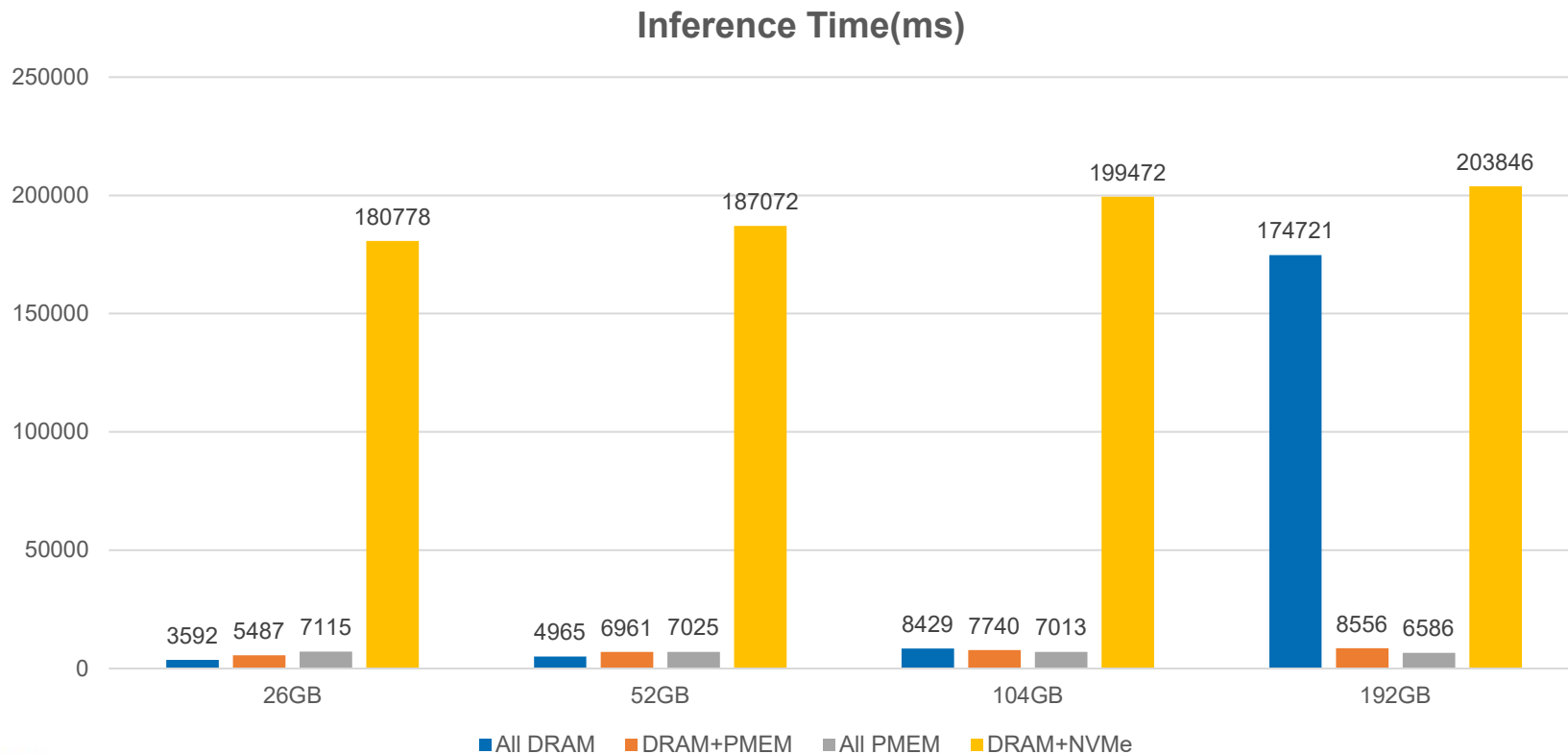
- When data is greater than the size of DRAM, AI/ML performance slows down dramatically
- Memory-intensive inference jobs take a long time to load and restart

Solution

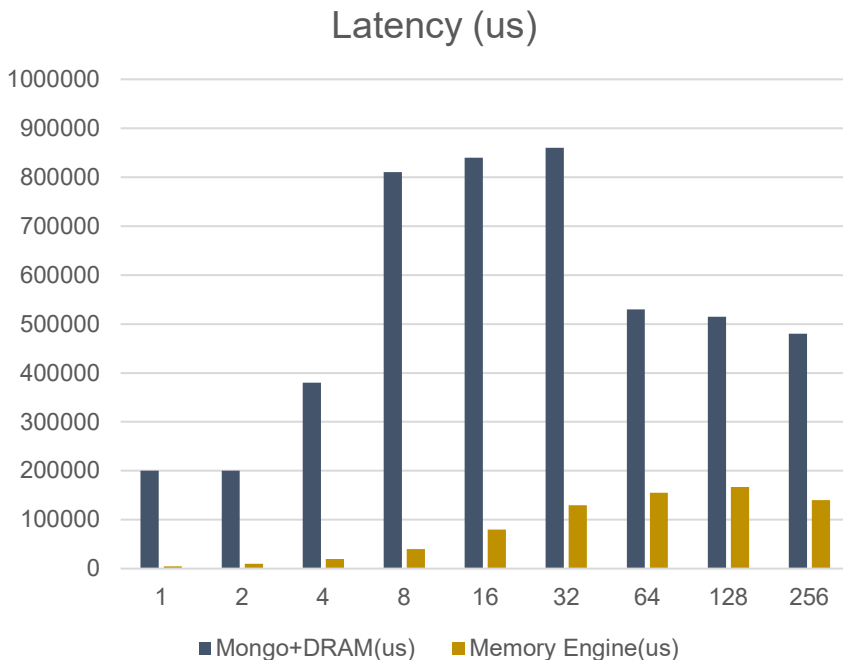
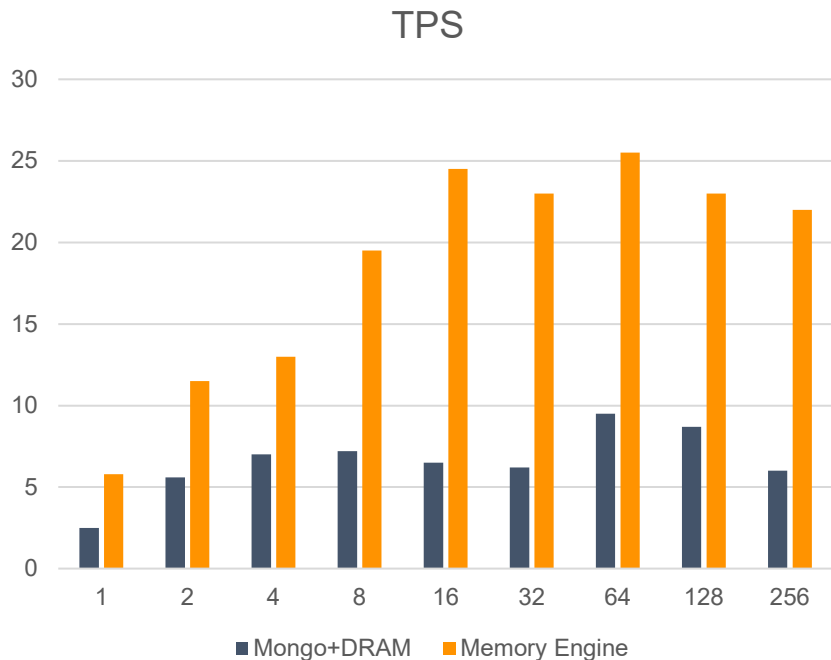
- Create big memory lakes consisting of DRAM and PMEM to provide capacity needed for all data including models and embeddings
- Fast data recovery and restart by using in-memory data snapshot



DLRM Inference Performance



Facial Recognition Inference Performance

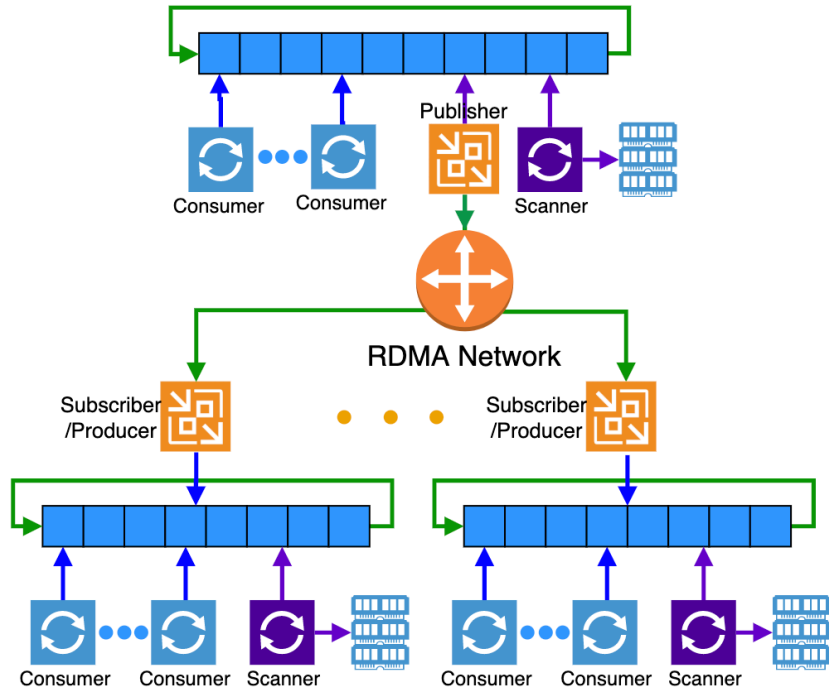


Problem

- Market data event stream published to multiple subscribers with the lowest latency and jitter

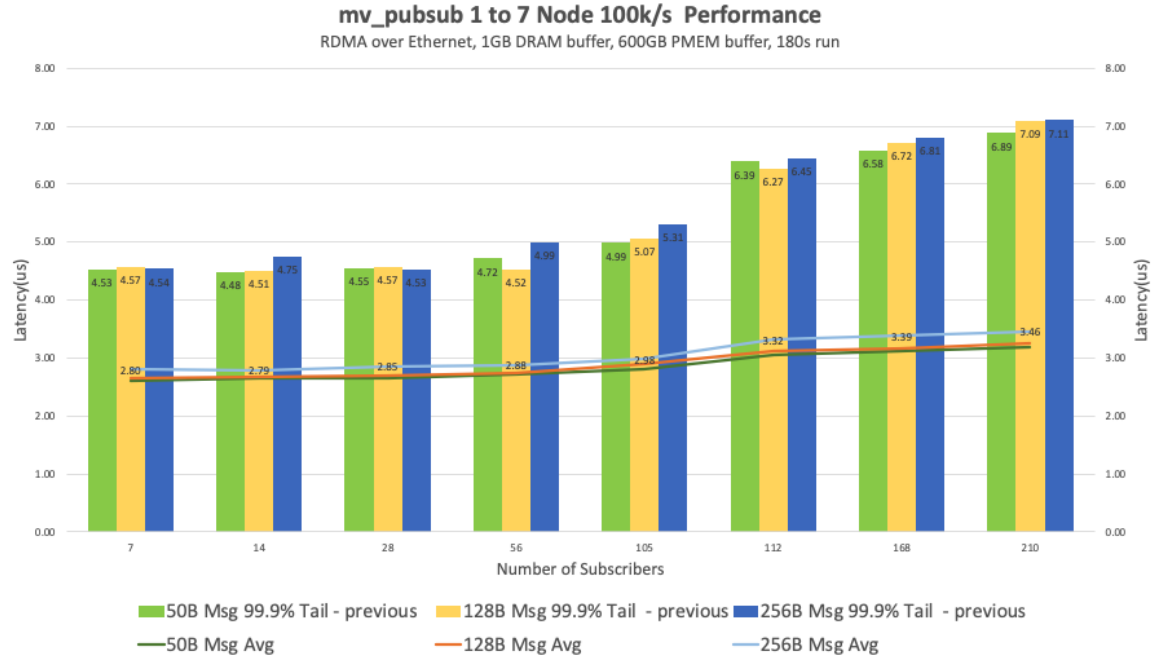
Solution

- Memory Machine™ software writes market data event stream to in-memory bus
- The events are written to memory of remote servers via RDMA
- Subscriber processes across all servers read the event stream with low latency



Real Time Market Data Pub/Sub Performance

Results with 210 Subscribers



Memory Machine™

Big Memory Software



Key Benefits to Real-Time Apps

Scalability

Terabytes of DRAM-speed memory available to memory-intensive apps

Availability

ZeroIO™ Snapshot enables faster crash recovery

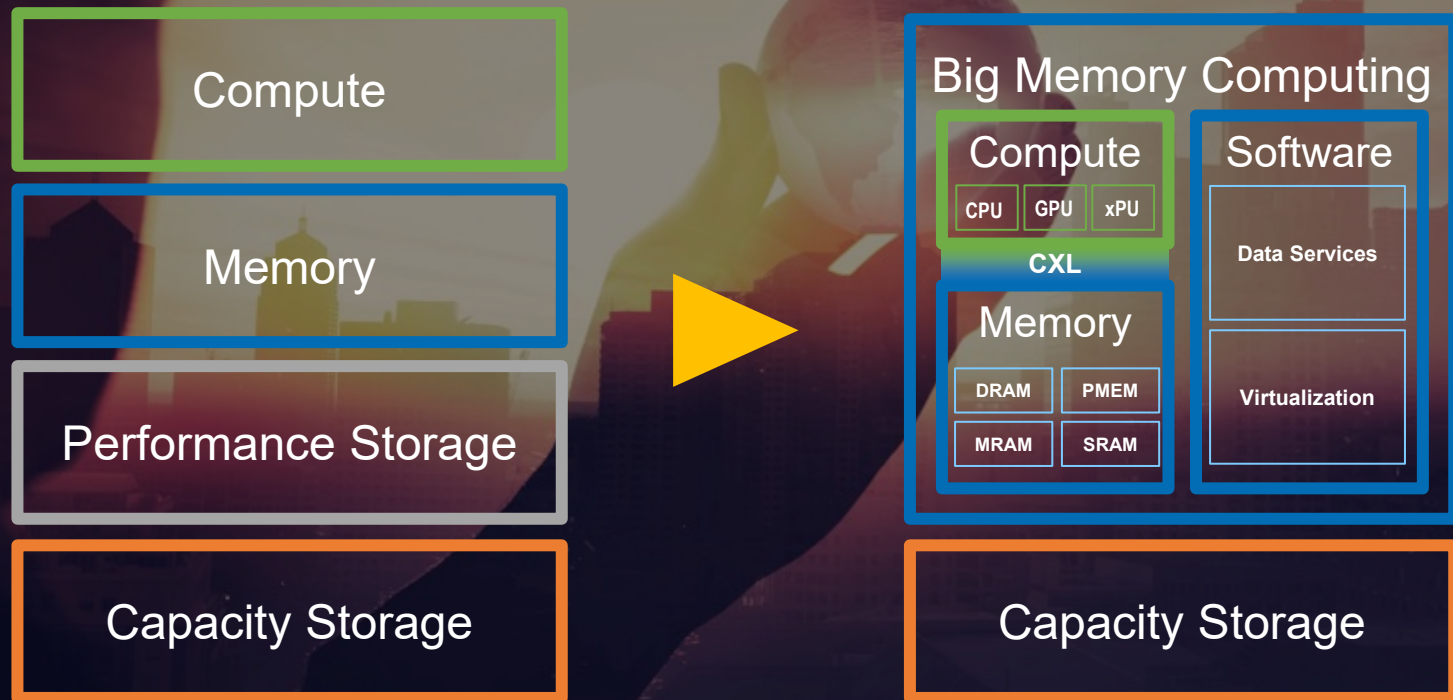
Agility

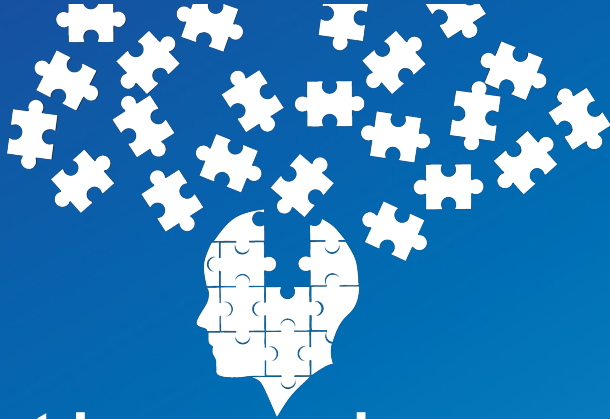
Instant Clones without duplicating of physical memory

Compatibility

No changes to application necessary

Big Memory Software Vision: The New Software Platform for Next-Gen Computing





**What happens in memory
stays in memory...**

