



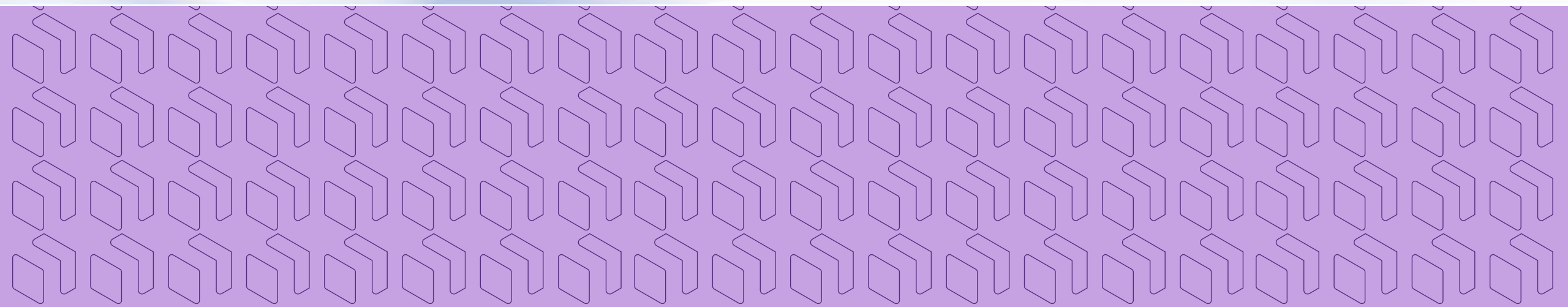
SNIA

Introduction

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Chair and Executive Committee
Technical Director - AMD



Experts on Data.



What Is SNIA

An industry organization that focuses on technologies related to handling and optimizing data

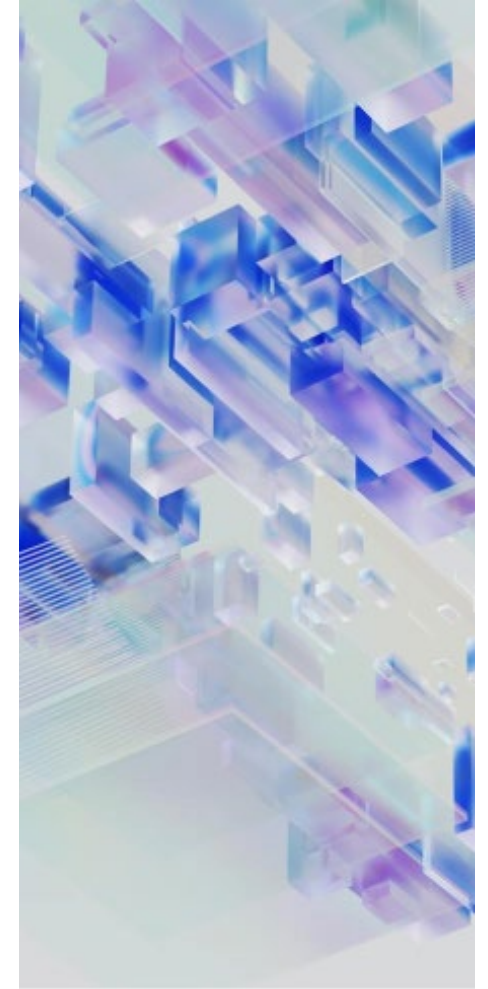
Development and Promotion
of International Standards
and Specifications

Education and Advocacy



The Evolution of SNIA

- Founded 25 years ago; evolved from Storage Networking to Storage
- Today, SNIA's vision and mission reflects data-centric worldview:
 - Accelerate data
 - Format data
 - Transport data
 - Store data
 - Protect data
 - Optimize infrastructure for data



The SNIA Community



200
industry leading
organizations



2,000
active contributing
members



50,000
IT end users & storage
pros worldwide

SNIA's Vision and Mission Reflect a Data-Centric Focus

Vision:

- Be the global experts and trusted authority for technologies related to handling and optimizing data.

Mission:

- Develop and promote architectures, standards, and education through vendor-neutral collaboration of experts on data technologies that lead the industry worldwide.



Industry Partnerships

Industry Alliances



Collaboration Partners





Education

- Education through vendor-neutral collaboration of experts on data that lead the industry worldwide.
- Technical [white papers](#) and industry advisories
- Educational Library with over 3,200 content assets
- Peer-reviewed dictionary with over 2,000 IT definitions
- Over 1,800 webinars and [videos](#)
- [Blogs](#), [articles](#), [podcasts](#) and [infographics](#) on industry trends, initiatives and technologies
- Global events for technical education, training, and development



The Value of Participation

Influence the Industry

- Drive and impact new technologies related to handling and optimizing data

Collaborate Across Boundaries

- An ecosystem of sharing, knowledge transfer and technology advancement

Demonstrate Leadership

- Lead technology trends and adapt to shifts in the ever-changing industry



Thank You

