

2012 SNIA Analytics and Big Data Summit Sponsorship Agreement

BILLING OPTIONS

Choose from the following billing options:

- We require an electronic invoice to the following email address: _____
- We will remit our payment to:
Storage Networking Industry Association
PO Box 894001
Los Angeles, Ca 90189-4001
- We wish to pay our invoice via credit card (Visa / MasterCard / Discover/ AMEX):

Cardholder Name: _____ Card Number: _____

Expires: _____ Cardholder Phone: _____

TERMS AND CONDITIONS APPLICABLE TO ALL SPONSORSHIP COMMITMENTS

- 1) Payment in full is due 30 days from issue date of SNIA invoice.
- 2) Responsibility of copy and logo accuracy – the Sponsor agrees to indemnify and save harmless the SNIA and /or its agents from any liability, loss, and expense of any nature arising out of the display of any graphics, text, display, logo, and illustrations supplied by the Sponsor.

Approved by SNIA:

Signature

Date

Printed Name

Title

Please submit pages 3 & 4 of this document as a pdf to membership@snia.org or fax your order to 415.402.0009.

2012 SNIA Analytics and Big Data Summit

CO-LOCATED WITH THE STORAGE DEVELOPER CONFERENCE
SEPTEMBER 20, 2012
HYATT REGENCY HOTEL, SANTA CLARA, CA



A UNIQUE ONE-DAY SUMMIT DEDICATED TO ANALYTICS AND BIG DATA

Attendees can join either in person or via a live-streamed event with on-demand post-summit viewing featuring SNIA Analytics and Big Data Summit sponsors.

There are a multitude of events dedicated to analytics, but where can you go to find out specifically about analytics and big data? The 2012 SNIA Analytics and Big Data Summit educates and offers insight into this fast-growing market segment. Come hear from industry luminaries, see live demonstrations, and talk to technology vendors about how to get started with analytics and big data.

AUDIENCE AND CONFERENCE FOCUS

The audience for the SNIA Analytics and Big Data Summit is IT storage professionals and related colleagues who are looking at solutions for their IT environments. The day's agenda will feature presentations from industry luminaries, panel discussions and a cocktail networking opportunity in the evening. Breakfast, lunch, and snacks will be provided.

FOR INFORMATION AND TO SPONSOR

Contact:

Lisa Mercurio
Membership Services Manager
781.293.9860
lisa.mercurio@snia.org

Marty Foltyn
Business Development Representative
858.720.9780
marty.foltyn@snia.org

www.snia.org/forums/abdc

2012 SNIA Analytics and Big Data Summit



SPONSORSHIP PACKAGES AVAILABLE

2012 SNIA Analytics and Big Data Summit Sponsors will have the option to tailor their conference participation to their needs and preferences. Want to have a presence in the SNIA Analytics and Big Data Summit reception area? ... select a Silver sponsorship. Wish to participate in a panel? ...become a Gold sponsor. Want the option to present as one of four Industry featured speakers?become a Platinum sponsor. And you can also create a custom package tied to a SNIA Storage Developer Conference sponsorship. Just contact us!

SNIA Analytics and Big Data Summit Platinum Sponsor - Four available

Available at \$10,000 per package

Platinum package includes:

- Most prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, on-site signage, and Conference Guide
- One Featured Industry Speaker presentation, with video posting on the SNIA website
- Most prominent table-top display space in the SNIA Analytics and Big Data Summit reception area - Sponsor's option
- Video recording of a presentation or tutorial of your choice to be promoted on SNIA Analytics and Big Data Summit web site and made available to sponsor for use. Official tutorials will also be included in the tutorial video library and available for viewing on tutorial sites. Other presentations may be limited to approximately 45 minutes in recording time. (SNIA reserves the right to restrict presentations it deems as product or company "pitches" from appearing on our website.)
- Use of attendee list for follow-up contact
- Four complimentary Summit passes for Sponsor's staff and ten complimentary Summit passes for qualified end-users

SNIA Analytics and Big Data Summit Gold Sponsor

Available at \$5,000 per package

Gold package includes:

- Prominently displayed Sponsor logo on conference event website, event marketing and audience recruitment collateral, onsite signage, and Conference Guide
- Participation in a panel discussion, with video posting on the SNIA website
- Prominent table-top display space in the SNIA Analytics and Big Data Summit reception area - Sponsor's option
- Video recording of a presentation or tutorial of your choice to be promoted on SNIA Analytics and Big Data Summit web site and made available to sponsor for use. Official tutorials will also be included in the tutorial video library and available for viewing on tutorial sites. Other presentations may be limited to approximately 45 minutes in recording time. (SNIA reserves the right to restrict presentations it deems as product or company "pitches" from appearing on our website.)
- Use of attendee list for follow-up contact
- Two complimentary Summit passes for Sponsor's staff and six complimentary Summit passes for qualified end-users

SNIA Analytics and Big Data Summit Silver Sponsor

Available at \$2,500 per package

Silver package includes:

- Sponsor logo on conference event website, event marketing and audience recruitment collateral, on-site signage, and Conference Guide
- Table-top display space in the SNIA Analytics and Big Data Summit reception area - Sponsor's option
- One complimentary Summit pass for Sponsor's staff and three complimentary Summit passes for qualified end-users

2012 SNIA Analytics and Big Data Summit Sponsorship Agreement



This agreement, effective _____, 2012 is

between the SNIA and Sponsor Name: _____

Advertiser/Sponsor Address:

Principal Contact Person: _____

Phone: _____ Email Address: _____

AVAILABLE SPONSORSHIPS

Choose from the following sponsorship options:

- SNIA Analytics and Big Data Summit Platinum Sponsor - Four at \$10,000 per package
- SNIA Analytics and Big Data Summit Gold Sponsor - \$5,000 per package
- SNIA Analytics and Big Data Summit Silver Sponsor - \$2,500 per package

Total Cost/Amount to be invoiced: \$ _____

Approved by: _____

Signature

Date

Printed Name

Title

NOTES

Companies that join the Analytics and Big Data Committee by August 1, 2012 and make a financial contribution to this committee will be granted an "in-kind" allowance towards any of the listed sponsorship packages. Notification of this intention is also required by August 1st.

Companies who sponsor both at Storage Developers Conference and SNIA Analytics and Big Data Summit receive a 20% discount off the price of each sponsorship. Exception to this will be those acquiring sponsorships with "in-kind" allowance listed above.

Contact Lisa Mercurio or Marty Foltyn for more details.