Join the SNIA Ethernet Storage Forum - The Right Decision for You and Your Company

The SNIA Ethernet Storage Forum (ESF) was created to promote the adoption of Ethernet-connected storage networking solutions. The ESF is composed of leading computer hardware, software, data storage and data management vendors dedicated to providing the global IT community with vendor-neutral education and exposure to Ethernet-connected solutions.

We accomplish our mission by delivering webcasts, publishing white papers and articles in trade journals and actively blogging and leveraging social media to promote Ethernet storage.

2013 – The ESF Expands its Charter

The ESF is organized to promote and provide education on the advantages of storage over Ethernet. The broader adoption of Ethernet as a converged storage networking infrastructure has prompted the ESF to expand its charter and has redefined and expanded its two Special Interest Groups (SIGs):

File Protocols SIG – The File Protocols SIG is focused on the latest use cases and best practices related to NAS (Network Attached Storage) solutions, with a primary focus on NFS (Network File System) and SMB (Server Message Block) protocols. The goal is to educate on the application of these protocols, provide insight into their future direction and developments, and to drive their broad adoption. Particular focus will be on applications and benefits of NFS4.1 (including pNFS and FedFS) and SMB version 3.

Storage over Ethernet SIG - The Storage over Ethernet SIG (SoE SIG) is focused on a growing trend among modern data centers to deploy consolidated Ethernet networks as the primary network infrastructure for all LAN and storage traffic. Technologies such as Data Center Bridging (DCB), Fibre Channel over Ethernet (FCoE) among others, offer organizations a robust environment to support mixed workloads with each using the most appropriate protocol (including NFS, SMB and iSCSI) over a shared Ethernet physical transport. The SoE SIG offers educational and thought leadership materials related to these technologies and the business value they offer to organizations of all sizes.

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Current ESF Member Companies

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Dell	EMC	Emulex	HP
Juniper Networks	Intel	NetApp	Panasas
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(As of January 2013)

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ESF Goals:

- Promote Ethernet as a transport for converged storage networking solutions
- Promote the use of the latest advancements in industry standard file protocols for data center storage applications
- Promote the value of Ethernet-connected storage networking solutions to the industry and its customers
- Accelerate SNIA's evolution as a worldwide organization embracing all storage networking solutions

Why You Should Join the Ethernet Storage Forum

- Speak at some of the most well attended and highly rated Webcasts in the industry (avg. attendance 150-300 per Webcast)
- Leverage the broad reach of ESF marketing to complement your company's activities
- Co-author and publish white papers and contributed articles
- Leverage the reach of the SNIAESF blog (sniaesfblog.org) to speak on hot technologies
- Influence the market through leadership and input into policy direction
- Be recognized as a leader in the Ethernet-connected storage market
- Broaden your expertise by working closely with a diverse set of industry leaders

How the ESF Can Benefit You and Your Company:

- Learn and share knowledge related to Ethernet-connected technologies from your peers
- Influence awareness and industry positioning on Ethernet storage technologies
- Capitalize on worldwide promotion via the SNIA website and industry events
- Position yourself and your company as an industry thought leader by authoring contributed articles, case studies, white papers, blog posts and more
- Leverage SNIA's worldwide regional affiliates throughout Europe and AsiaPac

To Learn More visit www.snia.org/forums/esf